

Customer Retention Made Simple

ONECLICK LOYALTY™

Simple. Affordable. **Powerful.**

MEET ONECLICK LOYALTY...

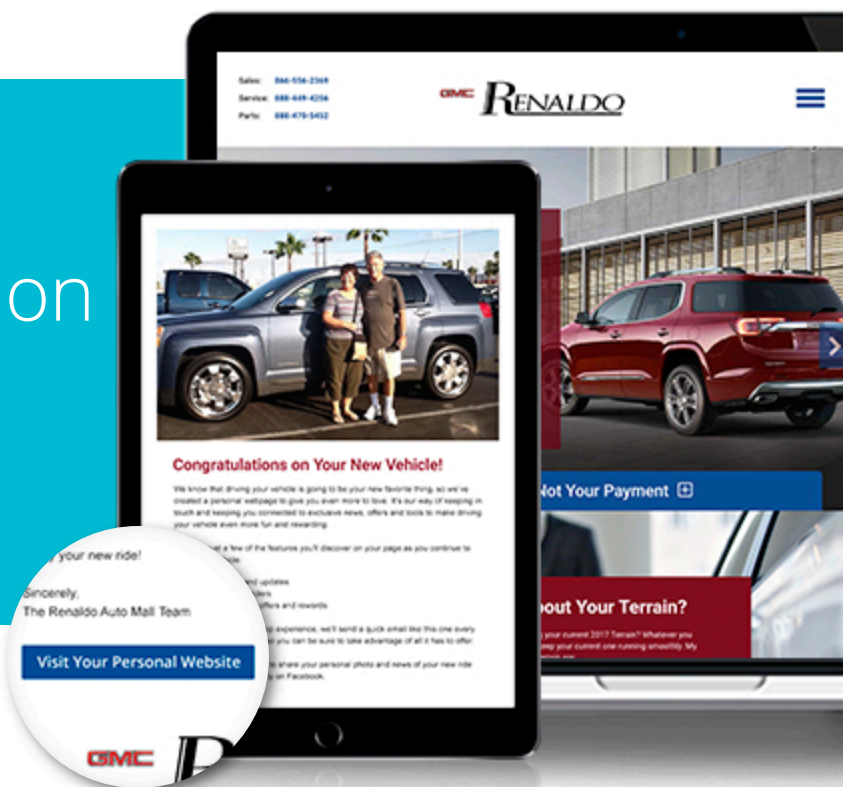
The only digital customer loyalty and retention platform built by automotive experts for today's digital dealership. The platform is designed to offer you a turn-key solution to drive retention, increase service revenue, and convert every buyer into a customer for life. No installation required.

You sign up. We do the rest.

LET'S TALK

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IT BEGINS AT THE BEGINNING

Retention and loyalty marketing start before the customer drives off the lot. That's why our platform is designed to reach customers at that moment of highest emotional engagement – *right at purchase.*

WE START WHERE MOST CRMS DROP OFF

Dealership CRMs are cumbersome, packed with rarely used features, and heavily loaded for pre-sales. Our platform is designed to kick in at the point of sale and seamlessly transition customers into post-purchase engagement, driving revenue and supporting dealership loyalty.

WE DO IT WITH PERSONALIZATION

Underlying our platform is a powerful personalization engine that delivers the right message to the right customer at the right time. This drives ROI for your dealership and requires little to no effort on your part.

WE DO IT WITH TURN-KEY SUPPORT

While our platform is designed for plug-and-play, we haven't forgotten the importance of support. Once enrolled, our Digital Support Desk has your back via a dedicated phone number and email. We even help you track and improve on your success via monthly analytics reporting.

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OneClick Loyalty™ connects the dots so you don't have to – starting with proactive email that drives each customer to their own Personal Website. The platform digitizes the entire customer lifecycle, from the initial welcome message to scheduling service, cross-selling, nurturing leads, integrating social channels, and driving repeat purchases.

POINT OF SALE

At the dealership, the sales person uses OneClick Loyalty's proprietary mobile app to take a photo of the customer in front of the vehicle they test drove and/or their newly purchased vehicle.

WELCOME

The platform immediately triggers a welcome email that drives the customer to their very own Personal Website.

ENGAGE

The customer's Personal Website carries forward throughout the full ownership lifecycle, driving revenue for the dealership via 1:1 personalization, and content automation.

RETAIN

Built-in proprietary business rules kick the platform into high gear right when it counts the most: in the re-purchase cycle.

PERSONAL GREETING

VARIABLE HERO IMAGES

SPECIAL OFFERS & INCENTIVES

CUSTOMER INTENT

NEW VEHICLE LINEUP

INVENTORY

VARIABLE VIDEO

LOYALTY INCENTIVE

SURPRISE & DELIGHT

VARIABLE PROMOTIONS

SOCIAL MEDIA LINKS

